

## **Confidential Information Overview**

# **D****NUTS** **WITH** **Jerry**

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## EXECUTIVE SUMMARY

**PEERLESS CINEMA, LLC** is seeking \$1.2 million to complete the full production of the independent holiday/family film **DONUTS WITH JERRY** in 2016.

**NICK LYON**, co-director, is extremely skilled at giving the highest-production value for the lowest cost. He has directed 15 films for theatrical distribution and TV, including the SyFy Channel and Lifetime Network.

**RON PEER**, writer & co-director, has won many awards for his screenplays. His produced films have attracted Oscar-winning actors.

\*\*There exists a potential for a **tremendous ROI** within a two-year period, due to foreign sales, domestic theatrical revenues, video on demand, and DVD sales/rentals.

Though nothing is contractual at this point, these are some actors being considered for various roles:

**JERRY** - **Paul Sorvino** (*Goodfellas, The Cooler, Nixon*), **Jonathan Banks** (*Breaking Bad*), **Richard Jenkins** (*Six Feet Under*), **Alfred Molina** (*Chocolat, Spider-Man 2*)

**LIBBY** - **Diane Keaton** (*Something's Gotta Give, Father of the Bride*), **Blythe Danner** (*Meet the Parents, I'll See You in My Dreams*), **Kathy Bates** (*Fried Green Tomatoes, About Schmidt*), **Jane Fonda** (*Monster-in-Law*)

**SUTTON** - **Jeff Fahey** (*Lawnmower Man, Machete*), **Corbin Bernsen** (*LA Law*), **Kevin Sorbo** (*Hercules, God's Not Dead*)

**RICK** – **Jamie Kennedy** (*Malibu's Most Wanted, 4Closed*)



## **PROJECT SYNOPSIS**

Screenplay by Ron Peer  
Story by Ron Peer & Mitzi Lynton

DONUTS WITH JERRY is a heart-warming comedy-drama set in a small Texas town at Christmas-time.

A charming senior citizen, JERRY, is passing through the town when he swerves to avoid hitting a child and crashes into an illegally-parked tractor owned by GEORGE SUTTON, the businessman who rules the town with an iron fist and who is running for mayor of Suttonville.

To avoid being sued and any publicity that could threaten the textile factory he is proposing to the community, Sutton tries to buy Jerry off by paying his medical and car repair bills. While waiting for his vehicle to be repaired, Jerry befriends many of the troubled locals and introduces them to *The Gift of Love*, his mysterious poetic/healing/meditation process that he believes has the ability to transform lives.

Particularly intrigued is LIBBY, the owner of the donut shop who is running against Sutton for mayor. She enlists Jerry as her campaign manager and they spread *The Gift of Love* to the town residents as an early Christmas present. Soon the residents fall under Jerry's charming spell and their hearts are opened. The repressed community blossoms with a new-found freedom and Jerry becomes the talking point of the little town.

But the angry Sutton feels he is losing the election and fights back by digging up dirt, thus revealing a dark secret hidden in Libby's past and turning the town against her. But with Jerry's help, can Libby overcome public humiliation and win the election? Will the Christmas spirit come alive and demonstrate faith in humanity?

A feel-good "traveling angel" story in the vein of CHOCOLAT and IT'S A WONDERFUL LIFE, demonstrating the power of love and community - and donuts.

The DONUTS WITH JERRY screenplay has received many awards:

- \* Best Comedy Screenplay - Table Read My Screenplay 2015
- \* Finalist - Canada Film Festival
- \* Finalist - Storypros Contest

- \* Top Ten in Nantucket Film Festival 2014
- \* Finalist - Acclaim Screenwriting Contest

How can DONUTS WITH JERRY be produced on such a minimal budget of \$1.2 million? This is due to the fact that the film has few locations, a limited number of major roles, and virtually no special effects. The majority of the budget will be spent on talent because this is an indie family/Christmas film that requires top-notch acting performances.

A successful Christmas film has the potential to pop up every holiday season on most cable and TV stations -- thereby creating a long-term income stream. Each year, TV and cable networks (and now Video-On-Demand companies) seek out under-exposed Christmas/Family films to entertain their audiences. DONUTS WITH JERRY looks to fill this niche. Love and family are always big themes at the holidays, and **love** is the main focus of DONUTS WITH JERRY.

**Genre - Family Comedy-Drama with Christmas Elements**  
**Projected budget - \$1,200,000**

**Bottom Line - Low budget allows for HUGE upside**

*Box Office Comparison of Successful Films in the  
 Christmas/Comedy/Family/Traveling Angel Vein*

<b>TITLE</b>	<b>Budget</b>	<b>World Gross</b>	<b>ROI*</b>
<b>Love Actually</b>	<b>45 mil</b>	<b>239M</b>	<b>81.17%</b>
<b>Chocolat</b>	<b>25 mil</b>	<b>152.5 M</b>	<b>83.61%</b>
<b>The Station Agent</b>	<b>500,000</b>	<b>5.7 M</b>	<b>91.23%</b>
<b>A Christmas Story</b>	<b>3.25 M</b>	<b>20.6 M</b>	<b>84.22%</b>
<b>Saving Christmas</b>	<b>650,000</b>	<b>2.8 M</b>	<b>76.79%</b>

\*ROI is based on grosses of films, not investor return



## **HYPOTHETICAL INVESTMENT RETURN**

- First payout goes to investors until 120% of the investment is recouped.
- After 120% recoument, the net profit is split 50/50 between the investors and the production company. The 50% production company split consists of percentages given to the director, producers, actors, actresses, writer, etc.
- On the investment side, your individual investment reflects the percentage of the film you own. **There can be no further dilution of investor's percentage.** Once your percentage is assigned, it cannot decrease.

### **DONUTS WITH JERRY**

Total Budget = \$1.2 million

As a hypothetical example, let us say that \$2.1 million is returned to the LLC. The funds would be divided as follows:

First payout (120%) = \$1,440,000

Remaining money to be split = \$900,000

\$450,000 to Investor

\$450,000 to Production Company

**Total Investment = \$1,200,000**

**Example of Investor Payout = \$1,650,000**

**Return on Investment over 2 Years = 65%**

## TIMELINE

**Pre-Production - 8 weeks**  
**Production - 24 days**  
**Post Production - 3 months**  
**Picture Lock (Total Time for Finished Product) - 6 months**  
**Sellable film within 8 months of capitalization**

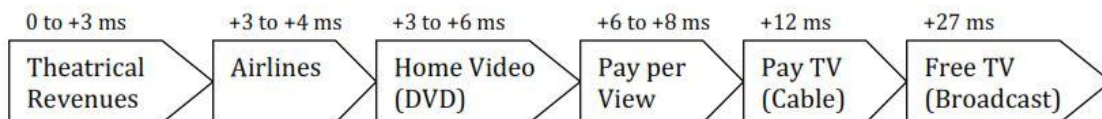
***Goal: DONUTS WITH JERRY is sold and profitable within 14 months of funding***

## PRODUCTION PLAN

The following stages will begin upon capitalization of the film.

- (a) **Packaging:** During this stage, the Company will “package” the film (i.e., attach actors, directors, key production personnel and other talent).
- (b) **Pre-Production:** During this period (the eight weeks prior to the start of production), the Company will open a production office; hire all crew; engage a location scout to secure the locations where shooting will occur; secure rentals for camera and lighting packages; prepare shooting schedules; etc. At this time, all actors will be cast and finalized.
- (c) **Production:** The production period (24 days) will be the time that the principal photography will be shot. After these 24 production days, all of the scenes for the movie will be completed or “in the can.”
- (d) **Post-Production:** During the post-production period (approximately three to four months), the director and editor will select the best “takes” of the various scenes and edit those takes into an assembly of the entire film. Also, music will be acquired or composed, and the director may also do “looping sessions” (re-recording the actors' voices in a sound studio) and “Foley sessions” (creating sound effects).

## APPROX. REVENUE STREAM TIMELNE





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**BIOS/RESUMES**



**RON PEER**  
**Co-Director, Writer, and Producer**

On the writing side, Ron has written or co-written four produced motion pictures. His first film, GOODBYE LOVER, starred Patricia Arquette, Don Johnson, and Ellen DeGeneres and was directed by Oscar-nominee Roland Joffe. Two of his German-produced films have starred Academy-Award winning actors Christoph Waltz and Maximilian Schell. Ron has also written and directed several short films, including the prize-winning THE SPIRITUAL COCKROACH which premiered at the Damah Film Festival.

Many of Ron's unproduced screenplays have won awards as well. Ron has written for the major studios, HBO, and actress Diane Keaton. He also writes international projects for the European market.



**NICK LYON**  
**Co-Director, Producer**

Nick Lyon is a versatile, multi-skilled filmmaker, photographer and editor with extensive experience in the film, entertainment and advertising industry. His skills include producing, directing, editing, cinematography and writing screenplays as well as advertisement copywriting, specializing in full branding

campaigns. He has used these skills to direct 15 feature films, network series, as well as write and produce dozens of commercials, music videos and promos for clients such as Sony, Warner Bros., MGM, Universal, Lifetime, Syfy, RTL, BMG, HSN, Interscope, Walmart and Newegg.

The budget range of Nick Lyon's projects have ranged from micro-budget up to \$8 Million. Many of Nick's movies have been the highest-rated movies of the year, and he has won several awards for his work in feature films and advertisements. Nick understands all facets of production and post-production from conception to completion, and has the hands-on skills to execute in every department, from budgeting and scheduling, design, cinematography, writing and editing. Nick is also an active member of the Directors Guild of America.



## **ANDY RODRIGUEZ-MCCRADIC**

### **Producer**

Andy's professional journey into media started in 1977. He has been a radio news anchor, radio host, newsmagazine contributor, TV news reporter and TV news writer – writing and producing over 1,100 NBC newscasts. He has also contributed to CNN, Univision, and BET news. He became an Assistant News Director at the young age of 24 and even went on to win a regional Emmy.

After being in front of the camera and behind the microphone, Andy fulfilled a dream of writing, directing, and producing videos, television shows and films. He produced two local TV series in Phoenix. A real estate show called "Dreamhouse" aired for 1 1/2 years, while a spirituality show called "Inspire and Awaken" aired for 4 years. He has interviewed or directed famous personalities like Cesar Chavez, Deepak Chopra, Charles Schwab and Dr. Wayne Dyer.

Andy has made local documentaries and corporate videos that have had a profound impact on the community, but long-form fiction works are the most fun for him. He wrote, directed and produced DARKFURY( 1994) – a film based on live-action comic books. It was the second independent film in the state's history to be completed and distributed nationally and internationally. He expanded into the horror/suspense genre with STRANGE PLACES (2012), marking Andy's 30th film. With distributors in the U.S., Tokyo, The Netherlands and 44 other

countries (spanning five continents), Andy has become a global name in Arizona film and television production.

**PRODUCERS' STATEMENT:** DONUTS WITH JERRY is inspired by the real-life Jerry DeShazo who passed away in 2010. Jerry was a true traveling angel who introduced everyone he met his *Gift of Love* process. The movie hypothesizes what Jerry would have done had he been caught in a feud in a tiny Texas town at Christmastime. We feel this film will touch the hearts of young and old alike and illustrate the true meaning of the holiday – LOVE for all.

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